

SERVICES

What we do

We are 42Bruton, a PR and digital content agency dedicated to scaling businesses to exit and beyond. 100% of our clients have scaled internationally, evolved through multiple funding stages, superseded competitor presence and/or launched in new territories. Globally, we specialise in earned and owned content strategies leveraging relentless tier one coverage to secure optimum EVA.

WHAT DOES GOOD PR LOOK LIKE TO US?

Hyperlink-rich articles featuring end-to-end commentary on your product or service

At least one broadcast opportunity per month - cross-state/national/major news terminal and regional broadcast

Raise-focused PR, positioning our clients' products and services at the forefront of high-net-worth platforms

Development of finance focused digital collateral to push a raise journey forward

Relentless UK and US cross-state national exposure - we secure at least 2-3 hits of tier one national coverage for our clients every month

UK business and financial press exposure - a minimum of 2 hits of coverage per month

Dedicated leadership profile pieces that build the credibility of your business and position you as a trusted thought leader in your sector

PRE- AND POST-EXIT PR

OUR SECTOR EXPERIENCE INCLUDES...



Luxury Lifestyle



Apps & Tech



SaaS Platforms



Sustainability Tech



Lifestyle Tech



Food Innovation



Creative Industries



Online Marketplaces



Personal Finance



Alternative Therapies



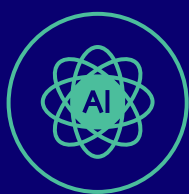
Gaming Technology



Aviation



Travel & Tourism



VR, AR & AI

YOU'RE IN GOOD COMPANY

TRACHET
VALUE REALIZATION

switch

Farewill

MyTutor

motorway

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